

Title: Celebrate Tu B'Shevat

Community: PJ Library of Memphis Jewish Federation

Synopsis: PJ Library of Memphis and Baron Hirsch Synagogue (Modern Orthodox) teamed up to do a Havdallah Service and PJ Program.



Celebrate Tu B'Shevat

with PJ Library of Memphis and Baron Hirsch Synagogue

January 26, 2013 at 6:15 p.m.

Baron Hirsch Synagogue

400 South Yates Road, Memphis

Join us for a Havdallah Service, Stories, Crafts, and Snacks

The event is free, but an RSVP is requested to Rachel Goldberg at rgoldberg@memjfed.org by January 23.



Goals: To reach out to a segment of our population in the “Home Territory”

Program Description: PJ Library of Memphis and Baron Hirsch Synagogue (Modern Orthodox) teamed up to do a Havdallah Service and PJ Program. In order to do a Havdallah service for PJ Library, it has to be early enough, so when planning, we noticed that Tu B’Shevat was on a Saturday, and it was the perfect fit.

I worked with a lay-volunteer from the Synagogue and also the Youth Rabbi to put together a short service and meaningful program.

We came up with the idea to plant parsley seeds, which should be ready for Passover.

We did a short Havdallah service, with kids, very inclusive and fun.

Next the kids gathered at small tables, which the synagogue had pre set on top of large tarps to protect their floor. Each child decorated a plastic cup (we used Solo’s brand of recycled cups) with stickers and markers. Then volunteers came around with potting soil and parsley seeds and helped each child “plant” seeds.

Next we read “A Tree is Nice” and ended with a make your own ice cream sundae bar.

Outcome: We had very positive feedback from this event. People were happy to have a Havdallah service where they could bring their children and have a fun activity as well. I had a lot of people volunteer to help plan future events.



Contact: Rachel Goldberg, rgoldberg@memifed.org or 901-767-7100