Grab your parents, babas, zaidas, bears & blankets too! J-PEG & The PJ Library bring you... PYJAMA PARTY! Sunday, December 6th Multi Purpose Room Asper Jewish Community Campus 123 Doncaster Street

MILK & COOKIES!
WEAR PYJAMAS!

BRING A GENTLY USED CHILDREN'S BOOK!

INTERACTIVE STORY TELLING SESSIONS!

A MITZVAH is a good deed. Have Fun and do something nice For someone!

Decorate a leaf and hang it on the Mitzvah Tree! Build your own tzedakah box

Make a special gift for a Winnipeg child in crisis Don't Forget to visit the RADY JCC BOOK FAIR 10am-5pm in the Kanee Foyer! Children's books, Chanukah gifts, games, music, toys & more.

途·Rady JCC







THIS EVENT WILL SELL OUT!

Advance tickets ONLY,

CLICK HERE NOW!

For more info call 477-7407

Mitzvah Mayhem A Pyjama Party

A Program cosponsored by the PJ Library and J-Peg (Young Adult Division of the Jewish Federation of Winnipeg)

Goals:

- Teaching children about the mitzvah of Tzedakah (Charity) and helping others in need
- Attract new immigrant families as well as connecting with families who are originally from Winnipeg
- · Have a broad base of families participating
- Promote the PJ Library

Planning:

Mitzvah Mayhem took place at the Asper Jewish Community Campus-Multipurpose Room. Children where invited to come dressed in their Pyjamas and bring gently used children books to donate. Kids came along with parents, babas and zaidas to take part in fun, interesting and educational activities that helped the community.

Over the course of two hours, participants decorated and filled "night night" comfort bags for kids in crisis at a local women's shelter house. These bags included donated gently used books donated by families who attended, stuffed animals made by Mitzvah Mayhem participants, and toothbrushes and toothpaste, lotion and soap bars. Kids where also treated to a story telling session with a local Story teller, topped with milk and cookies, Jewish music and the opportunity to share other mitzvoth (good deeds) they had done by displaying them on a Mitzvah Tree. They also made Tzedakah boxes to take home.

Children could freely go thorough the different stations and participate of the different activities.

Book Donation Box

A big box with a sign that read "Books to be donated to Osborne House (Women's shelter house) was placed beside the entrance door of the room where the program was held. A volunteer stood beside the box and thanked all the children/families who donated books.

Decorate your own bag to take home

Each child was given a paper bag to decorate. We had an 8'foot tables with chairs around and art supplies like crayons and stamps to decorate the bags.

Story Telling

Children where invited, in two different time slots during the time of the program, to a smaller room to hear Jewish stories with the main subject being Tzedakah. The room was set up with mats on the floor some chairs around them. Kids could sit

there comfortably in their pyjamas and listen to the stories.

Build a bear

We ordered plush unstuffed animals from adollysworld.com.

Each child could pick one animal and then have it stuffed. They were also given a little cut out star where they could write a wish or a good deed and place it inside the stuffed

animal before closing it and taking it home.

After they were done they were offered to build a second animal to be added to the "night pight bags" to be donated.

Milk and Cookies

Milk and Cookies were provided to all the participants. A table was set with Milk, and a variety of Chanukah shaped cookies for all the participants to enjoy.

Jewish Music

Jewish Music was played throughout the event.

Mitzvah Tree

A big cutout tree was displayed on one of the walls.

The kids were given big cutout leaves to decorate with markers and were asked to write a Mitzvah (good dead) that they have done and then added to the tree displayed on the wall.

Tzedakah Boxes

Tzedakah Boxes were ordered at churchsupplies.com

Each Child was given a cardboard tzedakah box to be build and then decorated. A table was set with all sorts of stickers for the children to decorate their tzedakah boxes.

Publicity:

- A flyer was designed for this event (see enclosed)
- The event was featured both in the local Jewish Paper
- Flyers where distributed in different Jewish organizations
- Evites were send to PJ Library participants
- The event was posted in the Jewish Federation's website as well as send thorough its monthly newsletter

Follow up

Images of the event where posted in the Federation's website together with a description of the event

Outcome - Evaluation

It was a very successful event. We had a sold out crowd of 75 kids with their families attending the event.

Contact Information

Florencia Katz
PJ Library Coordinator
Jewish Federation of Winnipeg
C300-123 Doncaster Street
Winnipeg, MB R3N 2B2
(204) 480-7559
fkatz@jewishwinnipeg.org
www.jewishwinnipeg.org









